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## **Executive Top Line Summary**

Merriman River Group polled 841 likely general election voters July 26-27, 2011 on issues relating to the campaign for U.S. Senate in Hawaii. The sample was balanced for age, weight, ethnicity and county, and had a margin of error of +/- 3%. Within this sample, 697 were likely Democratic primary voters with a margin of error of +/- 4%.

Among likely primary election voters, Case has significantly expanded his lead from earlier surveys and currently holds a 53%-37% over Congresswoman Hirono, with 10% undecided. This shows positive momentum over Case's earlier 46%-37% lead. Additionally, Case remains the strongest Democratic match-up in the general election against likely Republican candidate Lingle. Among likely general election voters, Case maintains a 48%-38% lead, over Lingle, with 10% undecided. This is virtually identical to the earlier survey. By contrast, Hirono currently trails Lingle among these same voters by a 48%-43% margin, with 9% undecided.

Case enjoys a lead over Hirono among both men and women, in all age brackets and in both Congressional Districts. In the general election survey, Case also enjoys a lead over Lingle among both men and women (though men are within the margin of error). He holds a lead over Lingle among older voters who are far more likely to vote, while trailing somewhat among younger voters. This is somewhat expected as Case has a lower name recognition among younger voters compared to Lingle. Case leads in both Congressional Districts.

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